

Industry Experts Briefing



**1 HOUR
PROJECT**



Our Team



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Chair 1 Hour Project



Terence Perrin

Co-Founder of 1 Hour Project
Award winning expert in Talent Acquisition
and Learning and Development

Bob Athwal

Co-Founder of 1 Hour Project
Award-winning coach, author, speaker
and Early Careers specialist



Fiona Belk

Co-Founder of 1 Hour Project
Learning and Development Expert



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What we know about these learners

- A sense of not belonging
- Shortcomings in academic preparation
- Lack of social and cultural capital
- Limited professional network
- Lack of role models and mentors
- Time
- Delayed or confusion
- Underemployment in the labour market

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Context

As part of Bob's research, 3 things that make a difference to levelling the playing field:

- Build confidence - toolkits
- People vouch for them - speak up on their behalf
- Access to professional networks

= 1 Hour Project



1 HOUR PROJECT

Our vision

- Levelling the playing field for all students

Our mission

- Provide access - this talent base gets lost, they don't have access to people like you - professionals
- Early adopters - community of people wanting to help
- Please be patient with us - volunteers
- Positively impact 5000+ students annually
- Ensure growth and sustainability of the project
- Continuous evaluation of the impact with Prof. Tracy Scurry, Newcastle University



1 HOUR PROJECT

Your 1 hour conversation

Timeline
Vouch process
Preparation...



1 HOUR PROJECT Student Preparation

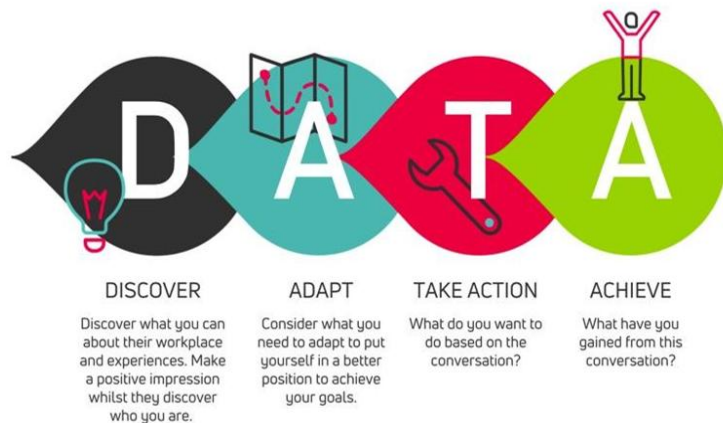
Cappfinity VEE

A platform to prepare, upskill and level the playing field for all candidates

Cappfinity Virtual Experience and Engagement(VEE) provides an unbiased way to assess talent, providing more opportunity and exposure for students from historically underrepresented groups, traditionally missed by many campus recruiting efforts.



Prepare using the DATA[®] Model



Once you are ready...

Please complete the following sentence:

"My name is....and I would like to get the following out of the 1 hour conversation....."

Please record a 30 second (or less) video and send it to us via Panopto (video@1hourproject.org).

Alternatively you can send us your video via snapchat (Username – [onehourproject](#)) or send us your response in less than 100 words via [this form](#).



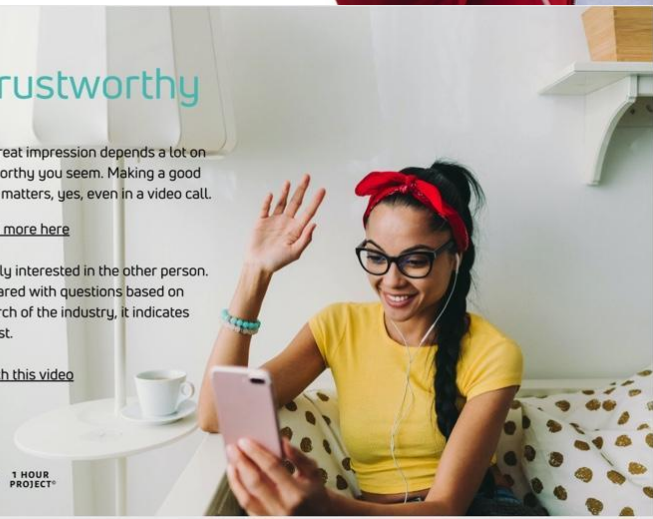
Be trustworthy

Making a great impression depends a lot on how trustworthy you seem. Making a good impression matters, yes, even in a video call.

[Read more here](#)

Be genuinely interested in the other person. Come prepared with questions based on your research of the industry, it indicates your interest.

[Watch this video](#)



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Industry Experts Preparation

The expectation

How do we make an impact in an hour?

Remember, this is the first time that this individual may have experienced an opportunity like this, therefore you know there will be nerves.

In that hour lies an opportunity for you to give a great overview of your sector. Please reinforce that this is your perspective and encourage them to do further research.



Suggested agenda

In the 1 hour, we would advise that you may want to follow a simple format like The Student Job Coach DATA® Model



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Your 1 hour conversation

Timeline
Vouch process
Preparation
...Build confidence - video
Safeguard
Success

How easy was it to find people to Vouch for you?

Easy

How useful was the pre work information?

0

1

2

3

4

5

6

7

8

9

10

0 - not at all useful, 10 - extremely useful

How prepared did you feel during the 1 Hour call? (optional)

0

1

2

3

4

5

6

7

8

9

10

0 - not at all, 10 - extremely prepared

How successful do you feel the match with your expert was?

0

1

2

3

4

5

6

7

8

9

10

0 - not at all, 10 - extremely successful

Why was that?





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Next steps

For the project:

- Close partners with Unis enabling access to funding
- Different approaches with students
- Help with Fundraising

For you:

- Follow our LinkedIn page, Twitter and Instagram page
- Add us as a trusted email Admin@1hourproject.org
- 1 hour conversations might not be immediate
- Some specific industry gaps
- Feedback and queries: expert@1hourproject.org

Thanks for your support

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Questions?